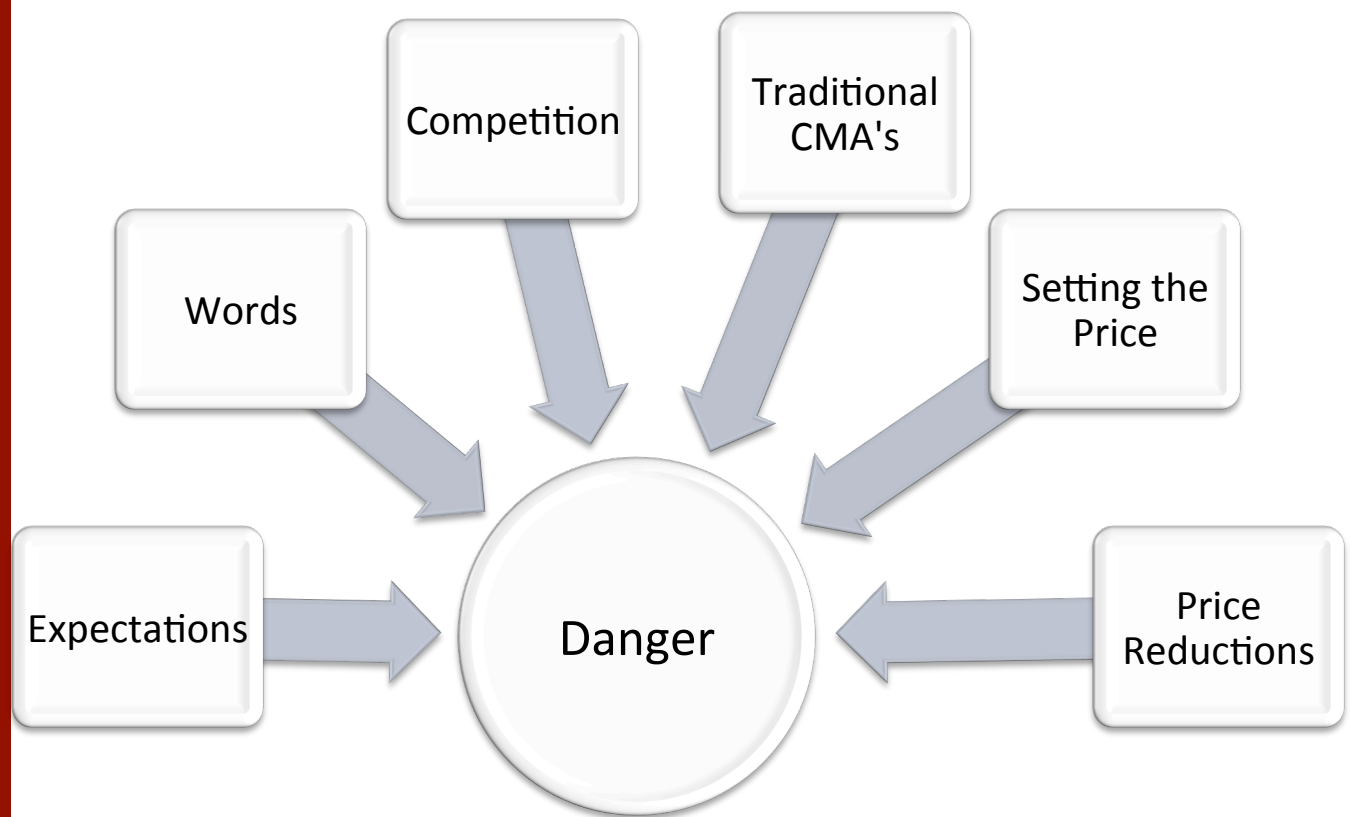


“Coach Jackie” Leavenworth

ABR, CRB, CRS, GRI, SFR

6 Deadly Pricing Mistakes



Coach Jackie

Jackie Leavenworth Seminars



"Coach Jackie" Leavenworth 6 "Deadly Pricing Mistakes"

Mistake #1: Mismanaged Expectations

Mistake #2: Using Misleading Words

Mistake #3: Ignoring True Competition

"Coach Jackie" Leavenworth 6 "Deadly Pricing Mistakes"

Mistake #4: Traditional CMA's

Mistake #5: Setting the Price

Mistake #6: Asking for a Price Reduction