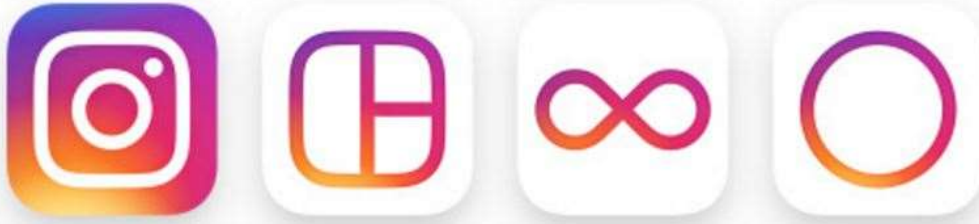


# Instantly Increase Your Sales with Instagram



Instagram allows you to share \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.

How many photos per day are added to Instagram? \_\_\_\_\_

What tags on Instagram allow people to find you and your listings?

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_

Choose a Keyword Focused Username or Business Name: Your username should be easy to search and when possible include your keywords. Individuals should use their government name, and entrepreneurs and companies should use their branded name. When possible match your username to your Twitter Handle. Sometimes you have to be creative with the name. If you are a local business, then add your city. I do not recommend adding underscores or periods because they get lost when something is underlined and I would not encourage you to use numbers as they are hard to search.

**You have 29 characters to capture someone's attention!**


Design a Keyword Rich Bio in 150 Characters: Your bio can be found when someone types in keywords to conduct a search by USERS. Use keywords to describe what you do so it appeals to consumers and makes it easy for them to decide if they want to follow you or not. Add a little pizzazz with emoji's to enhance certain words. Include a link to your website, blog post, open house or another social media channel.

Instantly Increase Your Sales with Instagram

Grid of 10 columns and 18 rows for notes.

Instagram Photos:

Three horizontal lines for notes under Instagram Photos.

Instagram Videos:

Three horizontal lines for notes under Instagram Videos.

Instagram Stories:

Three horizontal lines for notes under Instagram Stories.

Instagram Photos may be shared to which additional social sites instantly?

- 1) \_\_\_\_\_
2) \_\_\_\_\_
3) \_\_\_\_\_
4) \_\_\_\_\_
5) \_\_\_\_\_

# Instantly Increase Your Sales with Instagram



Tool #1: \_\_\_\_\_

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Tool #2: \_\_\_\_\_

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Tool #3: \_\_\_\_\_

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Tool #4: \_\_\_\_\_

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Tool #5: \_\_\_\_\_

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Tool #6: \_\_\_\_\_

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